



**INTERNATIONAL
BROTHERHOOD
OF ELECTRICAL
WORKERS®**

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November 21, 2011

TO: ALL IBEW LOCAL UNION BUSINESS MANAGERS AND PRESS
SECRETARIES

Dear Sisters and Brothers:

Enclosed is a copy of the 2012 "Press Secretary Guidelines" and deadlines for local union submission of articles for the "Local Lines" section of *The Electrical Worker*.

We welcome articles and photos via e-mail. Please address your submissions to locallines@ibew.org and include your local union number in the subject line. Thank you for continuing to adhere to the 200-word limit.

In terms of content, every effort is made to accommodate all locals by publishing useful and relevant local union news; however, all final content decisions will be based on the editor's judgment. As it has been in past practice, all or some of a particular submission may be placed in other sections of the newspaper.

Periodically, information for press secretaries is printed on the first page of "Local Lines." Please check this area in each issue.

If you have a suggestion for a feature article for *The Electrical Worker*, please contact Media Department Director Jim Spellane at (202) 728-6014 or via e-mail to media@ibew.org.

The attached deadline schedule can be found on the IBEW Web site (www.ibew.org), or by contacting the Media Department at (202) 728-6057.

With best wishes, I am

Fraternally yours,

Edwin D. Hill
International President

EDH;jhj
Enclosures
Copy to All International Vice Presidents